
Artwork Specifications

EcoDirect Sp. z o.o. wants to help you promote your brand. Use this manual to ensure that your custom print project goes as fluently as possible.

Our graphics team will inform you of any issues and will help to solve them when possible.

-All fonts must be outlined or font files must be sent with artwork. If fonts are not available, EcoDirect Sp. z o.o. can purchase fonts and the cost will be included in final score.

- Acceptable artwork file types :Adobe Illustrator (.AI), Encapsulated Post Script (.EPS) or PDF containing computer lines (vector artwork).

- If you don't have project in acceptable file format our designers can make the project. Additional cost will be added in final invoice.

-Products are printed using 2 Pantone colors or less. Please include pantone swatch numbers in artwork. If artwork is CMYK, designer will convert artwork to Pantone.

- Any artwork delivered with non-Pantone color denotations will be converted by EcoDirect Sp. z o.o.

-Transparent colors aren't acceptable in artwork.

-EcoDirect Sp. z o.o. cannot print shading or gradients. All gradients must be deleted for artwork to be agreeable.

Necessary artwork



UseBag Logo - Necessary on all products. This designates that your customer's are using a environmentally favored product. Logo can be sized no less than 18mm by 18mm. Logo can be located in any place on artwork and colored to match.

- Any additional notations that aren't included on the customer's logo file will need to be showed to the designers.

Evidence delivery and survey.

When all artwork, notes, and tag needs are obtained, sample will be produced by EcoDirect Sp. z o.o. designers. It will include customer's logo on front of UseBag (unless noted otherwise), all required EcoDirect artwork, and additional needed features as signed by customer. This evidence will be the artwork template that must be reviewed by the customer and authorized with signature to continue order.

Final evidence will come on UseBag DESIGN APPROVAL FORM. Please sign and send it to e-mail listed on the form. Only when the final approval has been obtained and all other paperwork is finished will order time lines begin.

Please make sure that color separation and placement are straight.

EcoDirect Sp. z o.o. assumes no liability for incorrect copy or art authorized by the customer.